



William Factory

SMALL BUSINESS INCUBATOR

Startup Resources Tacoma - Pierce County 2024

Acknowledgements.

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William Factory Small Business Incubator Board

Koz Development

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Commencement Bank

Idea Stage

Idea stage: Idea stage is the very beginning of a business. Entrepreneurs at this stage carefully plan their businesses, validate their ideas and research the market on how viable and sustainable the business will be.

Register to the Ideas Nest: <https://www.ideasnests.com/>

The Ideas Nest is a platform to express your business ideas to receive feedbacks and validations from other business owners, investors and peers.

Tutorial can be found here:

https://www.youtube.com/watch?v=qu8GliNwFfo&ab_channel=WilliamFactorySmallBusinessIncubator

WILLIAM FACTORY

HELPING NEW BUSINESS START tim@williamfactory.com

Nest Admin View Only

Nest Register Link: <https://www.ideasnests.com/register/?pn=89>

Nest URL: https://www.ideasnests.com/nest/?term_id=89

Filter Ideas By Category:

Select...

Sort Ideas By:

Select...




Inclusive Imagination LLC

Inclusive Imagination is dedicated to engineering and producing universal tabletop games and accessories for gamers [...]




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Custom Murals by Design transforms plain surfaces into unique works of art. Dionne Bonner is [...]




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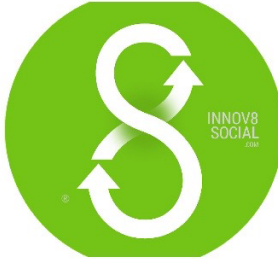


Kaycha C (Kay-Sha-Cee)

Kaycha C is a size-inclusive Modest Fashion Brand, where we deem modesty as the new [...]




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Innov8social

Innov8social creates events (i.e. Impactathon®) and content to inspire and support social entrepreneurs---with the mission [...]

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Idea Stage (cont.)

Below are resources you should use during the idea stage of your business.

Steps	Resources
<input type="checkbox"/> Use a Canvas Business Model	Unlike a traditional business plan, the Canvas Model is more flexible and allows your business to validate the market as you proceed. Use the link below to download a free fillable PDF and read more about Canvas Business Model https://www.costarters.co/canvas
<input type="checkbox"/> Apply for the Business Plan In A Day workshop	A one-day workshop to help entrepreneurs establish and solidify their business plan provided by the Urban Business Support Organization. https://urbanbizsps.lpages.co/virtual-bpid-registration/
<input type="checkbox"/> Purchase the 12 Ronnies Idea Validation and market research program	A \$25 dollar fee idea validation program with unlimited access to course materials and allows contacts with other members in the idea validation network. This program is offered globally along with other worldwide programs such as co-founding, marketing and intellectual properties: https://community.12ronnies.com/spaces/3696889?utm_source=manual

Starting your business

Register your business: At this stage, you should register your business. There are three levels of registrations to consider:

1. Register with the IRS for your EIN number.
2. Register your business with the State.
3. Register your business with the city which your business is located in.

Steps	Resources
<input type="checkbox"/> Contact an advisor at the SBDC	<p>Having an advisor at the SBDC (Small Business Development Center) can help you navigate how to form your business. The advisors can also help strategize and give you consultations on how to increase your business's potential. https://wsbdc.org/contact-an-advisor/</p>
<input type="checkbox"/> Apply for an EIN	<p>An EIN (Employer Identification Number) is an unique ID to identify a new business. No matter what the business's structure falls under, you must register with the IRS. This number will be required when you file your tax, apply for credits or when you pay employees. https://sa.www4.irs.gov/modiein/individual/index.jsp</p>
<input type="checkbox"/> Register your business with the Washington Secretary of State office.	<p>If your business is a corporation, limited partnership or LLC, you should register you business with the Washington Secretary of State, which will provide you with a UBI (Unified Business Identification). Review the Small Business Guide provided by https://www.business.wa.gov/site/alias__business/875/Home.aspx for further details. https://www.sos.wa.gov/corporations-charities</p> <p>*Small Business Guide Book: https://www.business.wa.gov/site/alias__business/927/Small-Business-Guide.aspx</p>

Starting your business cont.

Steps

- ☐ **Register your business with the Washington State Department of Revenue.**
- ☐ **Look up your business license requirements**
- ☐ **Apply to your local incubators programs**

Resources

If your business is a sole proprietorship or traditional partnership; register with the Washington State Department of Revenue, which can also provide a UBI number (Exceptions apply).

<https://secure.dor.wa.gov/home/Login>

Your business will need to comply with the licensing requirements of the city your business is registered. To find licensing requirements, use the licensing wizard provided by the Washington State Department of Revenue.

https://secure.dor.wa.gov/gteunauth/_/#1

*Click start over to start new tools lookup.

Incubators and accelerators are there to help your business succeed! Some programs can also provide you with mentorship and stipends.

Spaceworks - Incubator for small business in the creatives and arts fields:

<https://www.spaceworkstacoma.com/incubator/>

William Factory Small Business Incubator - Focus on micro business, start-ups and mentorships:

<https://williamfactory.com/>

Maritime Blue - Cohort program that lasts over a year for businesses that focus on innovations and the maritime industry:

<https://maritimeblue.org/one-ocean-accelerator/>

Pierce County Navigator Programs - Offers several programs in person and on demand in collaboration with the Pacific Lutheran University:

<https://www.piercecountywa.gov/7847/Pierce-County-Community-Navigator-Program>

Starting your business (end).

Steps

- ☐ **Apply to your local incubators programs (cont.)**

- ☐ **Get certified**

Resources

UWT VIBE - Business incubator focuses on veteran entrepreneurs through workshops, trainings and cash prizes through pitches and business plan competitions: <https://www.tacoma.uw.edu/vibe>

Black Collective Navigator Program - One on one support for black owned business owners to increase revenues, identify gaps and developed a sustainable road map: <https://www.bcbnavigator.org/>

Rain Incubator - Focus on biotech sectors. Provides shared labs,equipment and various workshops: <https://www.rainincubator.org/>

Tacoma Arts Live ACE - Supports women owned and BIPOC owned creative small business. Services includes professional development workshops and rent-free offices: <https://www.tacomaartslive.org/education/community-engagement/>

Urban Business Support - Supports business in gentrifying communities and low-income areas through workshops, grants and mentorship: <https://urbanbizsps.org/>

If your business is 51% or more in ownership by a Woman or Minority (including contributions such as capital or shared expenses), your business is qualified to received a Minority & Women owned business certification. See the OMWBE website to see which certification you're qualified for: <https://omwbe.wa.gov/certification/state-certification>

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Additional Support

Cultural Specific Communities Support

You can't do business well if you're facing personal difficulties. Tacoma area business owners can receive crisis support from trauma - informed organizations. You can get help with housing, finance, and other issues to help you be successful. Many of these organizations are established through local ethnic communities, therefore you can find support in cultural relevant ways.

Organization	Resources
African Chamber of Commerce of the Pacific North West	Advocates for small business success and expansion to Africa through events, State contracts and promotions: https://accpnw.com/
Native Business Center	Provides assistance to Native owned business through loans, grants and technical assistance: https://nativebusinesscenter.com/resources/
Asian Pacific Cultural Center	Offers various personal and business assistance such as free Covid testing, events to promote your business, food and personal items, and youth outreach programs. https://www.asiapacificculturalcenter.org/bcesprogram
Cambodian American Community Council of Washington	Provides scholarships, education, digital literacy programs and distribution of internet services. https://www.caccwa.org/digital-navigator-program/
Filipino Community of Seattle	Nonprofit organization that offers programs related to: <ul style="list-style-type: none">• Culture & Arts• Senior Services• Youth Assistance• Small Business• Gender Based Violence• Medical Assistance Certifications https://www.filcommsea.org/programs

Organization

Resources

Indian American Community Services

Focuses on community services through various services including but not limited to:

- Senior care
- Youth leadership
- Small business resources
- Crisis care
- Mentalhealth care

<https://iacswa.org/>

Japan-American Society

Non-Profit organization with long history in business suport, educational programs and cultural preservations.

<https://jassw.org/small-business/small-business-resources/>

Seattle-Washington State Korean Association

Cultural and communities programs.

<https://seattleka.org/>

El Centro de la Raza

Provides numerous services to the Latinx community. Services ranges from education to affordable housing units and rental space.

<https://www.elcentrodelaraza.org/get-help/>

Latino Community Fund Washington State

Gives economic empowerment through scholarships, grants and employment education. Services also include health care and civil engagements.

<https://www.latinocommunityfund.org/pro-grams>

GSBA

One of the largest LGBTQ+ chambers of commerce in North America. Members have access to business classes and networks with other members. The organization also provide scholarships to students.

<https://thegsba.org/>

Muslim Association of Puget Sound

Founded to serve the Muslim community of Greater Puget Sound. Services include places to worship, family counseling, youth developmental programs and community services.

<https://mapsredmond.org/>

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Other Resources



IT STARTS WITH YOU

Provide networking support through events and referrals:
<https://www.startup253.com/>



Provide space for small business and artists. Equipment available to members:
<https://www.tacomacreation-station.com/>

The Chamber empowers small business through marketing, business education and networking opportunities.
<https://www.tacomachamber.org/small-business-roundtable.html>

